

## Investing in Green Recovery: Prioritising jobs, growth, and sustainability

### Background & Concept

India has faced a combination of shocks since the global outbreak of the COVID-19 pandemic – a labour migration crisis due to lost livelihoods, a disruption of major industries and small businesses due to prolonged lockdowns, and a series of extreme weather events such as super cyclones *Amphan* and *Tauktae*. Like COVID-19, climate change also presents a future of overlapping crises that disproportionately impact India's poorest and most vulnerable populations. Hence, our economic recovery from the pandemic cannot be at the cost of deprioritising urgent climate action. Now more than ever, we need to traverse the path of an equitable and green recovery that prioritises co-benefits across jobs, growth, and sustainability.

The session titled “**Investing in Green Recovery: Prioritising jobs, growth, and sustainability**” will bring together donors, implementing agencies, and experts to illustrate practical philanthropic opportunities to promote people-centric growth, such as distributed renewable energy-based cold chains, a clean energy transition for India's small and medium enterprise (SME) sector, and agroforestry.

This session will include a **series of facilitated conversations between donors, implementors, and experts for each of our spotlighted solutions**. The objective of these conversations is to provide our audience, primarily from the CSR and philanthropic sector, with:

- An overview of each sector (cold chains/SME/agroforestry)
- The sector's contribution to jobs, growth, and sustainability
- Challenges faced while scaling solutions in the sector
- Practical, fundable 'green recovery' solutions for the sector
- What philanthropy can do to catalyse such solutions

### Event Details

<b>Session title</b>	<b>Investing in Green Recovery: Prioritising jobs, growth, and sustainability</b>	
<b>Date</b>	25 <sup>th</sup> October 2021	
<b>Time/duration</b>	6:30 – 8:00 pm IST (90 minutes)	
<b>Session flow</b>	6:30 – 6.35pm	<u>Introduction by moderator</u> – Shloka Nath, Acting CEO, India Climate Collaborative
	6.35 – 6.45pm	<u>Keynote address</u> by Sangita Jindal, Chairperson, JSW Foundation

#### SERIES PARTNERS:

6.45 – 6.55pm

Special address by Aaditya Thackeray,  
Cabinet Minister of Tourism and  
Environment, Govt. of Maharashtra **(TBC)**

6.55 – 7.15pm

Intervention 1 (Agroforestry)

- Ashish Chaturvedi (Director - Climate Change, GIZ India)
- Ruchika Singh (Director - Sustainable Landscapes and Restoration, World Resources Institute India)
- Sushil Saigal (Director of Programs, The Nature Conservancy - India)

7.15 – 7.35pm

Intervention 2 (Cold Chains)

- Dhruba Purkayastha (India Director, Climate Policy Initiative)
- Huda Jaffer (Director, SELCO Foundation)
- Noah Horowitz (Program Director, Clean Cooling Collaborative)

7.35 – 7.55pm

Intervention 3 (SME)

- Anirban Ghosh (Chief Sustainability Officer, Mahindra Group)
- Dhruba Purkayastha (India Director, Climate Policy Initiative)
- Vivek Adhia (India Director, Institute for Sustainable Communities)

7.55 – 8.00pm

Closing and vote of thanks by Shloka Nath

SERIES PARTNERS:

## Speaker Profiles



### **Sangita Jindal**

*Chairperson, JSW Foundation*

Sangita Jindal is the driving force behind the JSW Foundation. Under her visionary leadership, the Foundation has embarked on the mission of improving the quality of life of the underprivileged. With her passion towards art, Mrs. Jindal provides impetus to Jindal Arts Centre which strives to promote interdisciplinary arts activity in India. She also engages in philanthropic work, including vocational training, partnerships, and alliances with institutions, holistic development for the mentally challenged, and the empowerment

of women through a rural BPO.

As a token of recognition of her unique approach and inspiring initiatives, Mrs. Jindal has been awarded the Women Philanthropist Award by FICCI.



### **Aaditya Thackeray\***

*Cabinet Minister of Tourism and Environment, Government of Maharashtra*

Aaditya Thackeray is an Indian politician serving as the Cabinet Minister for Environment & Climate Change, Tourism and Protocol in the Government of Maharashtra. In his tenure, he has launched the nation's first program on climate change mitigation and adaptation, notified the state's new EV policy, launched the Mumbai Climate Action Plan, and brought over 9,800 hectares of mangroves in the state under statutory protection. Under his leadership, the state is working with 43 cities in the Race to Zero. Through his work, he has brought the conversation on climate action in India to the global front.

*\*To be confirmed*

#### **SERIES PARTNERS:**



**Anirban Ghosh**

*Chief Sustainability Officer, Mahindra Group*

Anirban Ghosh leads Sustainability at the USD 20.7 billion Mahindra Group. Under his leadership, Mahindra has developed an award-winning sustainability framework, helped double per capita income for 20,000 Indians, become the first to double energy productivity, been a founding member of the Carbon Pricing Leadership Coalition, and is striving to become a zero waste to landfill organisation. He has, in partnership with the World Bank, facilitated the creation of the Sustainable Housing Leadership Consortium, to

accelerate the spread of green buildings in India.

Anirban takes great pleasure in implementing projects that drive positive change in society and has been acknowledged as a “Thought Leader” and a “Distinguished Sustainability Officer”.



**Ashish Chaturvedi**

*Director - Climate Change, GIZ India*

Dr. Ashish Chaturvedi specialises in climate change mitigation and adaptation, waste management, sustainable consumption and production, and environmental policy. His current focus is on policy and knowledge management aspects of climate change. During 2014-2016, Ashish worked as a Fellow in the Green Transformations Cluster of the Institute of Development Studies (IDS) at the University of Sussex and as a Senior Fellow with adelphi, a German

think tank. From 2006-2014, he led the Policy for Environment and Climate component of the bilateral Indo-German Environment Programme. As a Senior Advisor with the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, he advised the Indian Ministries and Departments at various levels of government and implemented projects in the areas of waste/resource management, climate change and economic instruments. Ashish has published extensively in books, journals and general interest magazines. He has also presented at various national and international conferences.

A PhD in Economics from the University of California, Ashish's PhD thesis explored the role of influence activities on democratic policymaking processes.

**SERIES PARTNERS:**



**Dhruba Purkayastha**

*India Director, Climate Policy Initiative*

Dr. Dhruba Purkayastha is India Director of Climate Policy Initiative (CPI) and Director of the US-India Clean Energy Finance (USICEF) initiative. With over 25 years of international experience in management consulting, investment banking, credit rating, and international development financing in Asian countries, Dhruba is a recognised expert in financing infrastructure, clean energy, and climate investments in developing countries. In addition to his role at CPI, he is a guest faculty at leading business schools in India.

Dhruba also advises a wide range of government and public sector institutions, banks and financial institutions, multilateral institutions, and regulators in areas of policy and institutional development.

Dhruba holds a Ph.D. in Financing Infrastructure from IIT Delhi and is a postgraduate in Management from IIM, Calcutta.



**Huda Jaffer**

*Director, SELCO Foundation*

Huda Jaffer is a product-service-system's designer. She has an undergraduate degree in design from Srishti School of Art, Design and Technology in Bangalore and a Master of Science in Engineering and Business (Integrated Design and Management) from the Massachusetts Institute of Technology, Cambridge. She has a keen interest in user-centric design, specifically for sustainability and developmental issues. She has been critical in building the necessary processes of SELCO Foundation that have led to its status of being known as a pioneer in the field of building

the ecosystem for sustainable energy access for the poor.

**SERIES PARTNERS:**



**Noah Horowitz**

*Program Director, Clean Cooling Collaborative*

Noah Horowitz is Program Director of the Clean Cooling Collaborative at ClimateWorks Foundation. Before joining ClimateWorks, Noah's work as a Senior Scientist with Natural Resources Defense Council (NRDC) and the Director of the Center for Energy Efficiency Standards aimed to make buildings and the equipment inside them more energy efficient. Noah has worked on the state, federal and international levels and his areas of expertise include residential lighting and appliances, consumer electronics, and energy-saving "cool" roofs. Noah co-authored model regulations issued by the United Nations Environmental Program (UNEP) for use by developing countries for air conditioners and refrigeration equipment. He also served as the Worldwide Manager of Environmental Programs for the Quaker Oats Company.

Noah holds a BS in chemical engineering from Carnegie Mellon University and a MS in environmental engineering from the Illinois Institute of Technology.



**Ruchika Singh**

*Director - Sustainable Landscapes and Restoration, World Resources Institute India*

Dr. Ruchika Singh leads the Sustainable Landscapes and Restoration programme in India. Till January 2019, Ruchika anchored the restoration opportunity assessments for the Landscape Restoration programme at WRI India. She brings over eighteen years of extensive experience in conducting evidence-based research, programme management, assessments, and evaluations related to various aspects of forest, water, tenure, resource rights, landscape management and governance issues, taking into consideration social inclusion and gender, from an interdisciplinary lens.

Ruchika also contributes to Cities4Forests, an initiative focused on helping cities better conserve, manage, and restore inner forests (such as city trees and urban parks), nearby forests (such as green corridors and watersheds) and faraway forests (such as tropical and boreal forests).

Ruchika holds a PhD (magna cum laude) in Development Studies from the Center for Development Research (ZEF), University of Bonn. She also holds a double Masters in Politics from the University of Massachusetts, Amherst, and a Masters in Development Studies from the International Institute of Social Studies, The Hague part of the Erasmus University Rotterdam.

**SERIES PARTNERS:**



### **Sushil Saigal**

*Director of Programs, The Nature Conservancy – India*

Dr. Sushil Saigal has around 30 years of experience of working on issues related to natural resources management, climate change, and conservation – from field to policy level. He has held leadership positions in not-for-profits, think tanks, and bilateral projects. At TNC, Sushil oversees TNC India's conservation portfolio and leads the program teams by providing strategic guidance and leadership.

He has completed three Masters degrees: MSc Forestry & Land Use (University of Oxford), MPhil Environment & Development (University of Cambridge), and PG Diploma/ Sectoral MBA (Indian Institute of Forest Management). He was a Gates Scholar at Cambridge and holds a PhD from the University's Department of Geography. He has also received specialised training at East-West Center, Honolulu and University of California, Berkeley.



### **Vivek Adhia**

*India Country Director, Institute for Sustainable Communities*

Vivek Adhia, ISC's India Country Director, leads ISC's engagements with strategic partner organisations and provides mentorship to enhance the skills of the program team, strengthening its leadership and management. He comes in with over 15 years of management, environment, and development sector experience, closely engaging with large corporates, key policymakers, and multi-stakeholder partnerships. Prior to ISC, Vivek created and led World Resources Institute (WRI) India's climate program and spearheaded private sector engagement as a member of the organization's India executive team.

Vivek has extensively consulted for the corporate sector, through his earlier employment with Deloitte, on climate strategy, carbon footprinting and abatement, water footprinting and environmental mapping, sustainable business practices, value chain engagement, market-based approaches, life-cycle assessments, renewable energy technologies and related areas – across chemical/process industries, cement and steel, oil and gas, telecommunications, aviation, power, real estate and municipal sectors.

Vivek has a Master in Business Administration from the University of Pune, Bachelor in Chemical Engineering from Mumbai University, and has pursued a certificate course in Management and Leadership Essentials from Harvard University.

#### **SERIES PARTNERS:**